



Jack W. Rolfe

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For over two decades Jack Rolfe has been energizing and involving radio, television, and live

audiences with his unique approach in leading participants to realizing their full potential in life. Jack blends humor and storytelling with interactive, real-life solutions that inspire and motivate.

Jack is the Founder and President of the School of Life Foundation. This organization has touched the lives of thousands of people across the United States and eleven other countries. The principles of the foundation are based on Jack's book, *Learn to "School" Your Toughest Opponent*.

The formula to life success contained in this book is outlined as the *"Straight A's in Life"* system. The steps in this program were inspired by Jack's experiences of working in two career paths: first, practicing as a physical therapist with the senior population; and second, coaching girls basketball in little leagues, middle schools, high schools, AAU teams, and college and WNBA camps. The lessons he learned become value tools that he imparts upon his audiences.

Jack holds a B.S. in Physical Therapy from the University of Utah and is currently pursuing a Master's of Nonprofit Administration Degree at the University of Notre Dame.

Seminars & Speeches

Jack can customize any speech to directly relate his message to your group in a keynote address or class setting. Subjects include:

- Who is your Toughest Opponent?
- Life Ends, Character Lives Forever
- What is Shaping your Life?
- Straight A's in Life
 - Appreciate
 - Assist
 - Attitude
 - Aim
 - Associate
 - Align
 - Action
 - Avoid
 - Adapt
 - Always

"Jack Rolfe teaches a powerful set of principles and guidelines that can help every person, whether athlete or not, to improve their life and find greater happiness. I've often heard that life is compared to a game, and if that's true then it's a game we should all play to win."

—Jeremy Holm, American Bobsled Pilot

Some of Jack's clients include Southern Utah University, Stephen Wade Automotive Group, Play Like A Champion Today, Children Deserve A Chance Foundation, CEO Builder, National Crime Prevention Council, Big Brothers Big Sisters, Designer Furniture, Design to Print, and Holiday Inn.

- **Find your mission ▪ Live your dream ▪ Never let go ▪**
- **Perform with passion ▪ Lift someone up ▪**